INDUSTRY

Job Title: Senior Designer
Job Level: Senior Level
Field: Graphic Design, Brand Design, Communication Design, Visual Design. Motion Graphics and Content Creation

Description:
As a Senior Brand and Communication Designer at INDUSTRY, you will take a leading role in driving creative vision and execution across projects. Your expertise in communication design and content development—including brand and graphic design, motion design, production, and visual design—will be pivotal in shaping internal and client-facing initiatives. You will lead design projects, mentor junior designers, and ensure the highest quality outcomes, while collaborating closely with internal and external stakeholders. This position requires a strategic thinker who can balance global and consumer trends with innovative design solutions that meet client objectives. As a senior-level designer, you will contribute to the evolution of our design processes and actively shape the agency's creative identity.

This is an exempt full-time position based in Portland, Oregon – as of 2026 the Senior Designer will report directly to the Design Director, while working collaboratively with all internal team members.

Responsibilities:
- Drive concept creation for campaigns, branding, and visual storytelling across various mediums.
- Develop and deliver compelling design solutions, including graphic design, motion graphics, and visual layouts.
- Owns client project deliverables that execute a clear and compelling design solution and articulates relevance and appropriateness to client ask and challenge.
- Works collaboratively with other in-house or client-side interdisciplinary designers, brand and product managers
- Lead INDUSTRY's marketing and client-experience leads in the organization and layout of INDUSTRY's case studies and client-facing business communication tools.
- Take ownership of projects from initial concept to final delivery, including deck strategy, design development, and quality assurance.
- Serve as a key point of contact for clients, articulating design solutions and managing expectations.
- Lead and participate in team brainstorms to generate innovative content ideas for internal and external projects.
- Partner with cross-disciplinary teams to deliver cohesive and effective design solutions.
- Oversee and contribute to marketing tools, case studies, portfolios, and client-facing business communication.
- Advocate for and implement best practices in communication design, ensuring consistency and quality.
- Act as a thought leader within the agency, contributing to creative strategies and long-term vision.

Requirements:
- 6+ years of agency experience in branding and graphic design preferably in an agency or similar industry experience.
- Proven ability to lead design projects and manage teams while handling multiple projects simultaneously.
- Strong understanding of consumer behavior and trends, with the ability to translate insights into impactful design solutions.
- Exceptional organizational skills, with the ability to prioritize effectively in a fast-paced and dynamic environment.
- Outstanding communication skills, with experience presenting to clients and collaborating with cross-functional teams.
- Proficiency in Adobe Creative Suite, Figma, and presentation tools such as Keynote.
- Experience driving innovative solutions for complex design challenges and owning projects from start to finish.
- Advanced 2D visualization skills, including hand-sketching, rendering, and layout design.